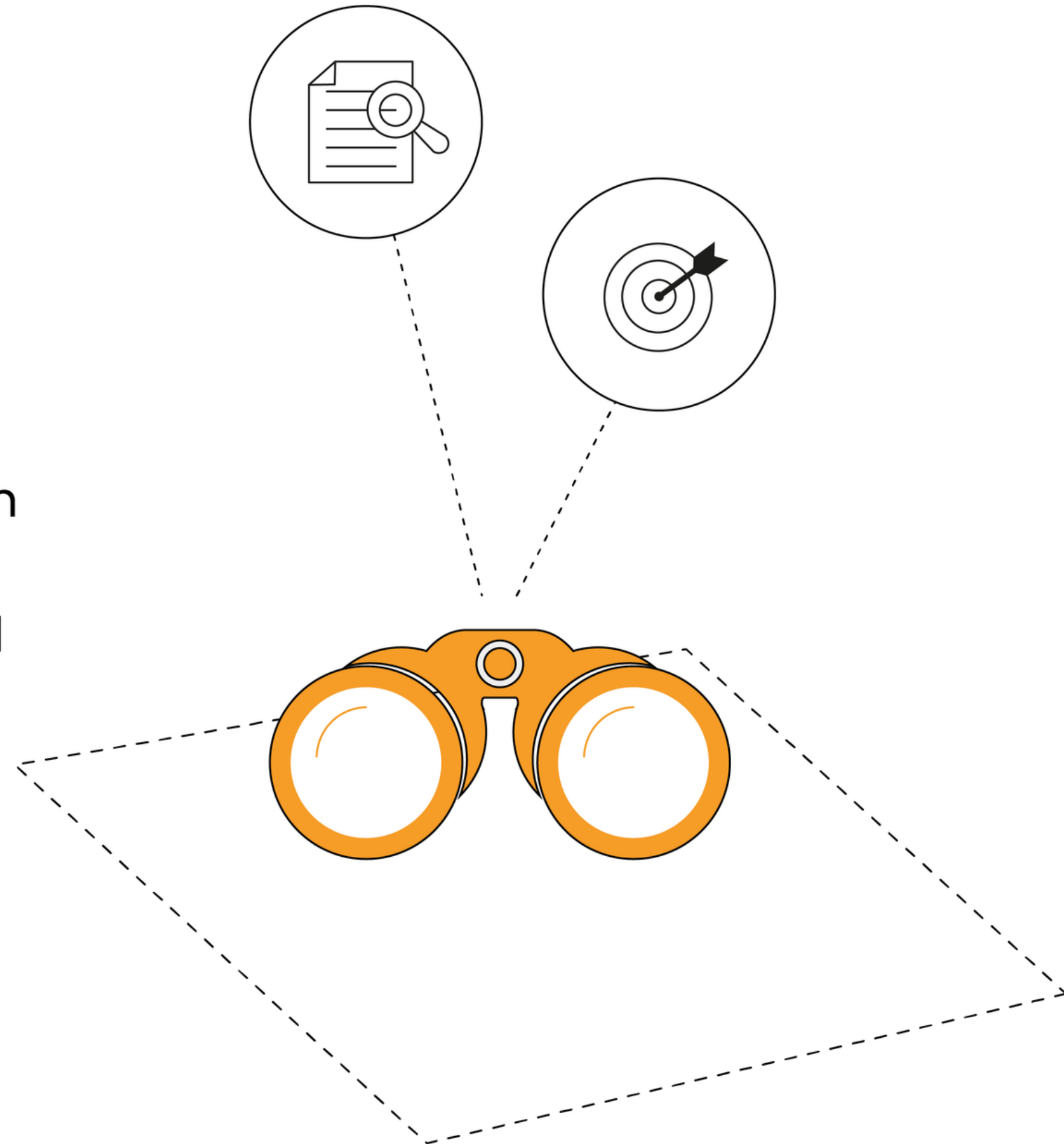


RESEARCH

HOW TO OVERCOME A LACK OF INTEREST BY RESEARCHERS IN USING CITIZEN SCIENCE?

#1 Acknowledge that citizen science is not the answer to all kinds of research questions. **Be available to explore with researchers their goals, their data needs, and to help them assess if citizen science is the right choice.**



RESEARCH

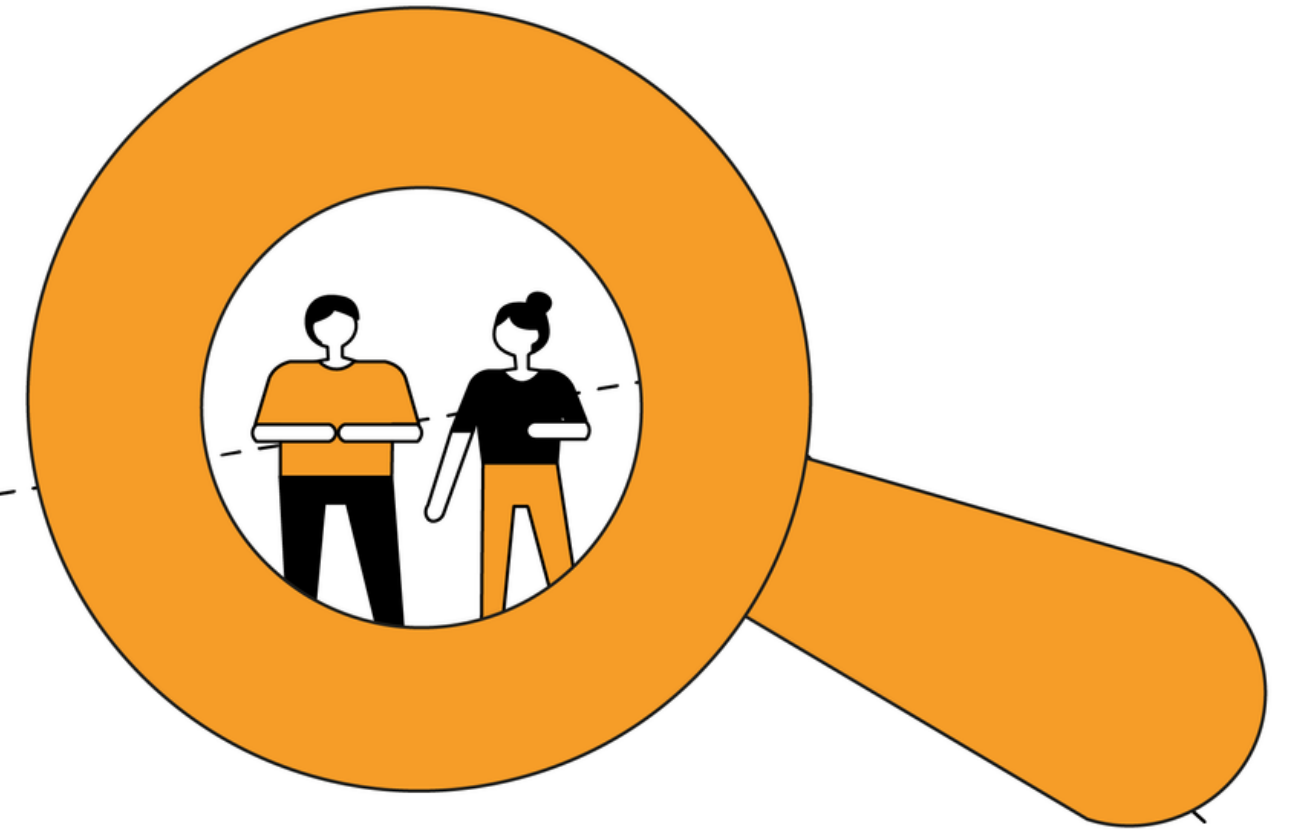
HOW TO OVERCOME A LACK OF INTEREST BY RESEARCHERS IN USING CITIZEN SCIENCE?

#2 Focus on the researchers' perspective and show the benefits of citizen science for their research. Show good project examples and success stories in their domain. Also, use the terminology they are familiar with (e.g., patient involvement, action research, participatory approaches, volunteering etc.).



TIME4CS

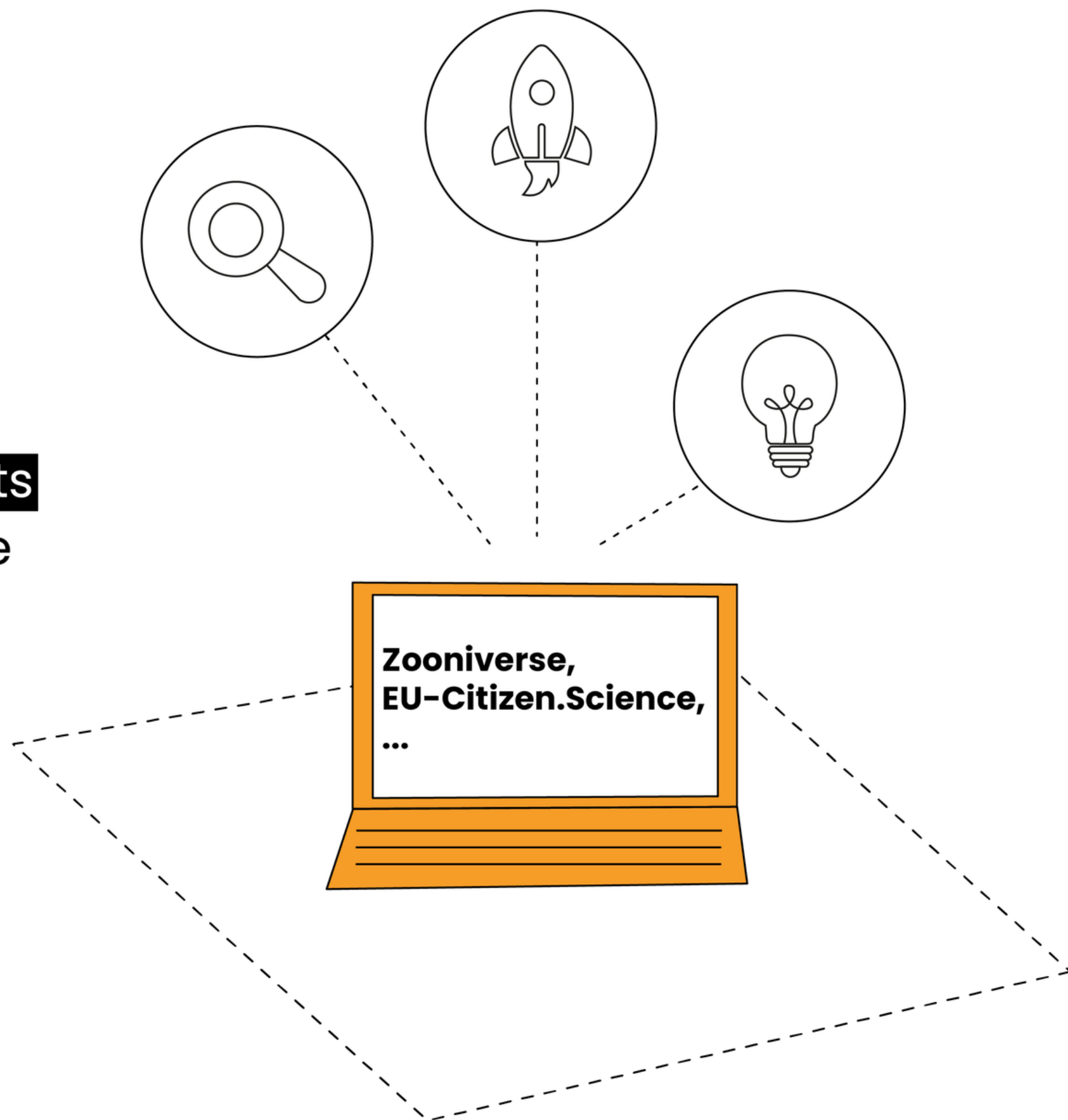
#AskTheExpert



RESEARCH

HOW TO OVERCOME A LACK OF INTEREST BY RESEARCHERS IN USING CITIZEN SCIENCE?

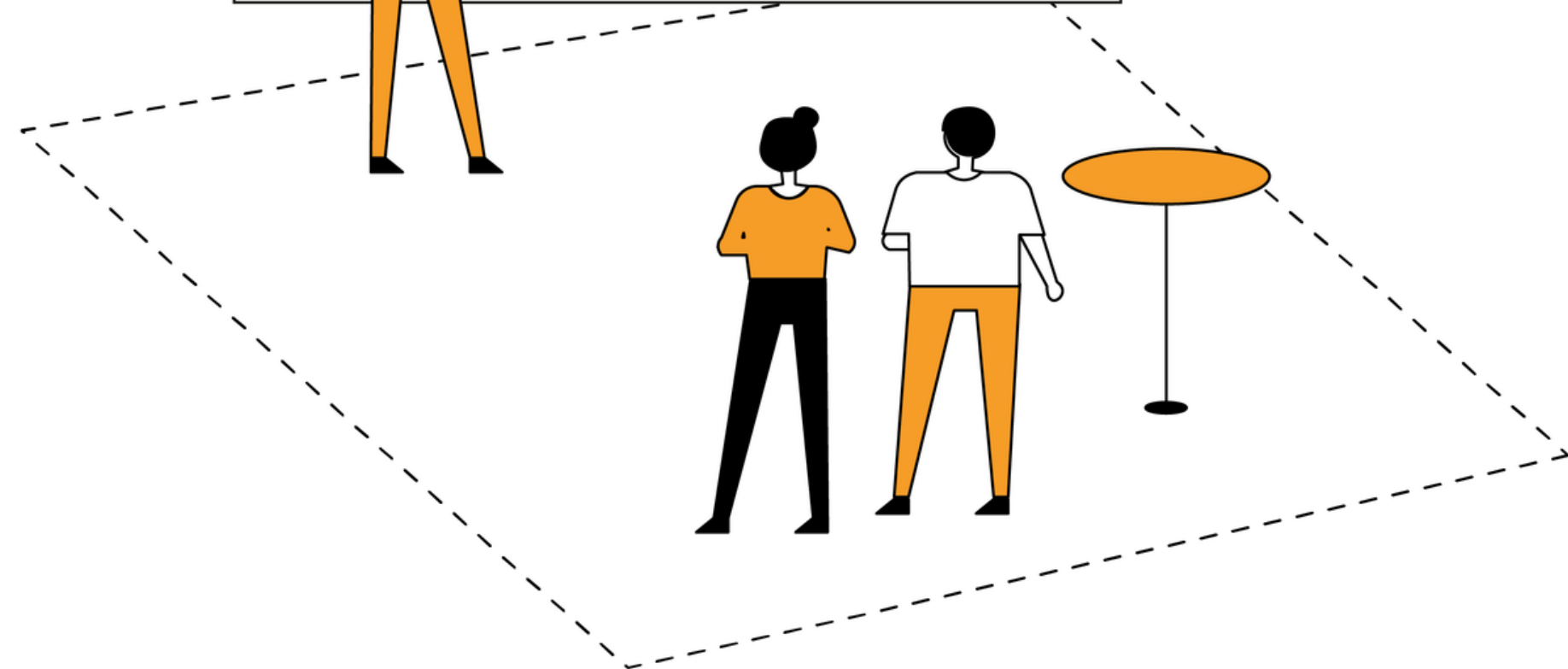
#3 Get inspiration and find good examples of citizen science projects for example at Zooniverse, EU-Citizen.Science or at national citizen science networks.



RESEARCH

HOW TO OVERCOME A LACK OF INTEREST BY RESEARCHERS IN USING CITIZEN SCIENCE?

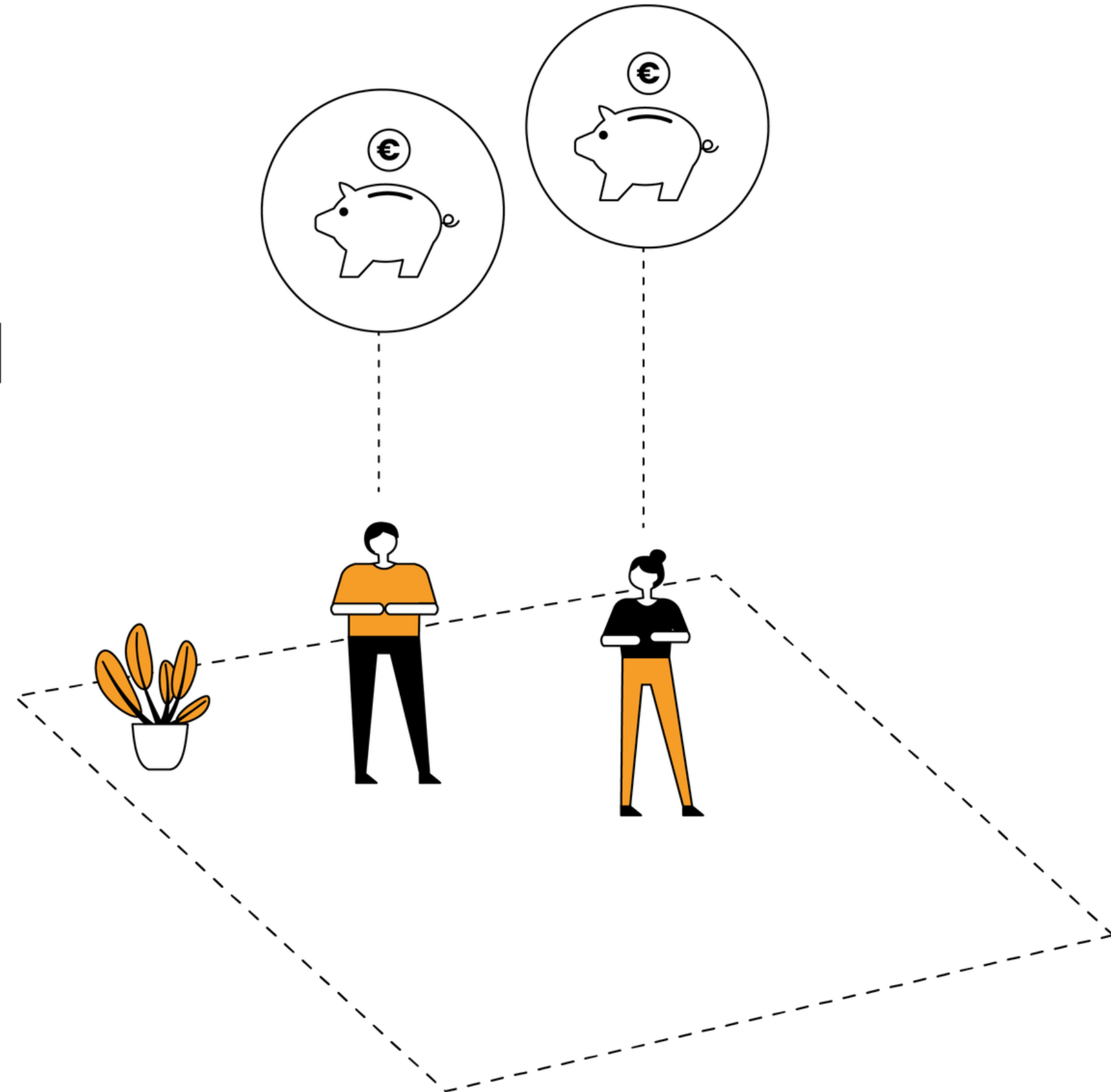
#4 Raise interest by proactively reach out to departments and research groups in your institution and **offer presentations, inspirational talks, networking events, seminars etc.**



RESEARCH

HOW TO OVERCOME A LACK OF INTEREST BY RESEARCHERS IN USING CITIZEN SCIENCE?

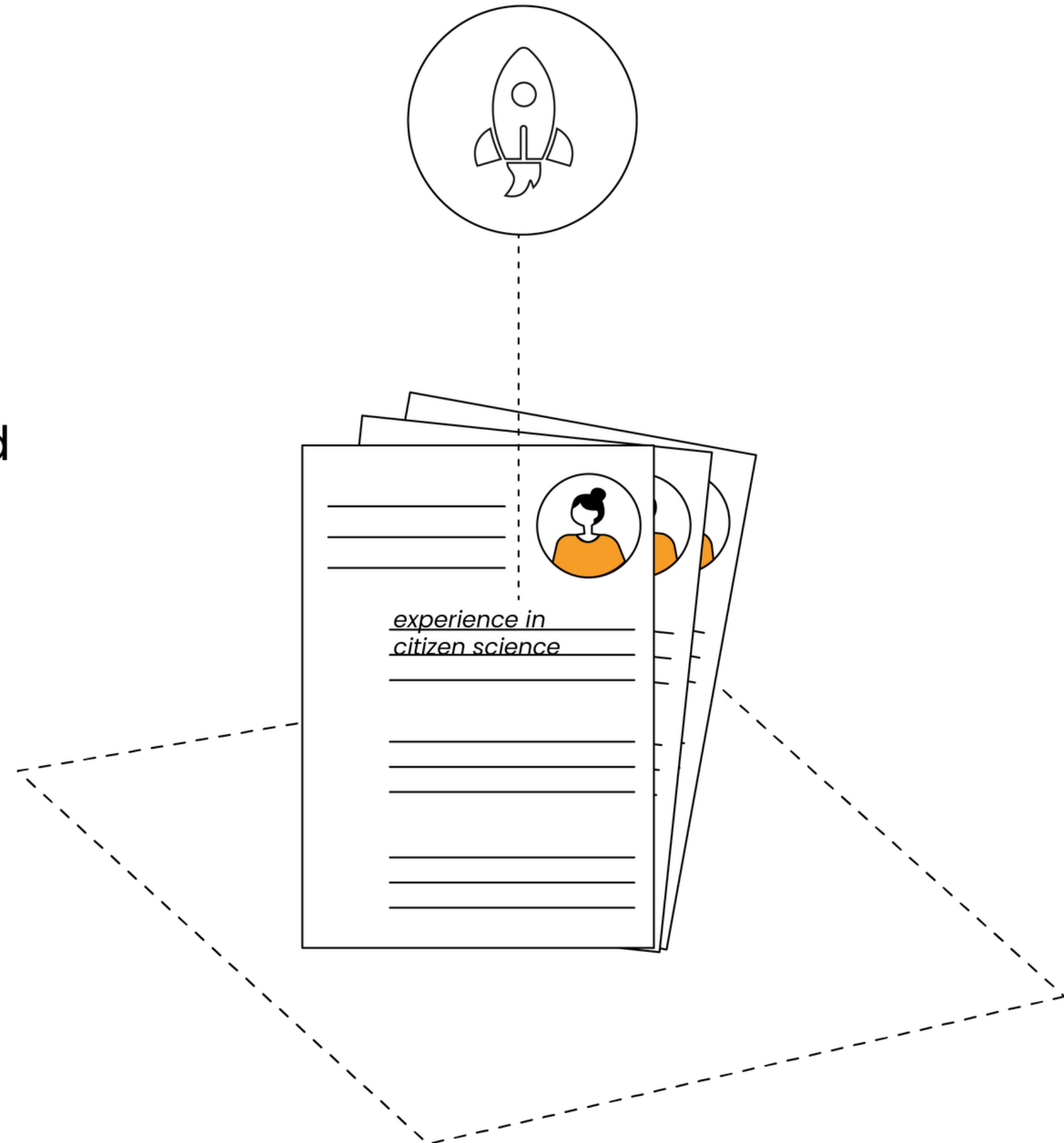
#5 Assign funding to researchers and students to engage with citizen science activities, as e.g. Seed Grants. Funds can come from the university or via international collaborations, including EU projects or local funding agencies.



RESEARCH

HOW TO OVERCOME A LACK OF INTEREST BY RESEARCHERS IN USING CITIZEN SCIENCE?

#6 Experience with citizen science and public engagement activities may be an important asset in researchers' CVs: make them aware of this!



RESEARCH

HOW TO FIND CITIZENS TO PARTICIPATE IN PROJECTS?

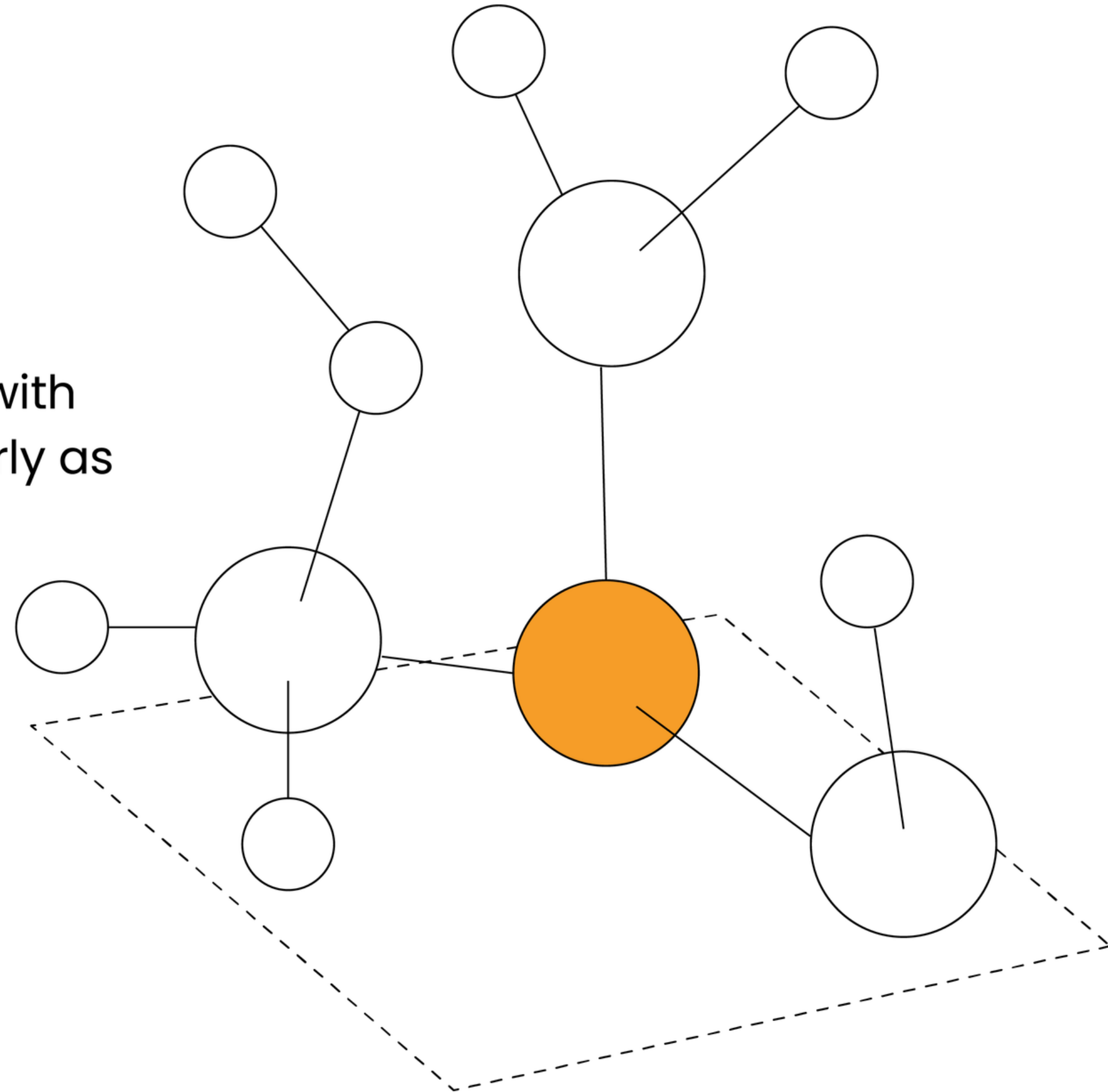
#1 Identify the relevant target groups for the respective citizen science project. Think of where and how to reach them. Emphasise in your communication why it is important that citizens participate.



RESEARCH

HOW TO FIND CITIZENS TO PARTICIPATE IN PROJECTS?

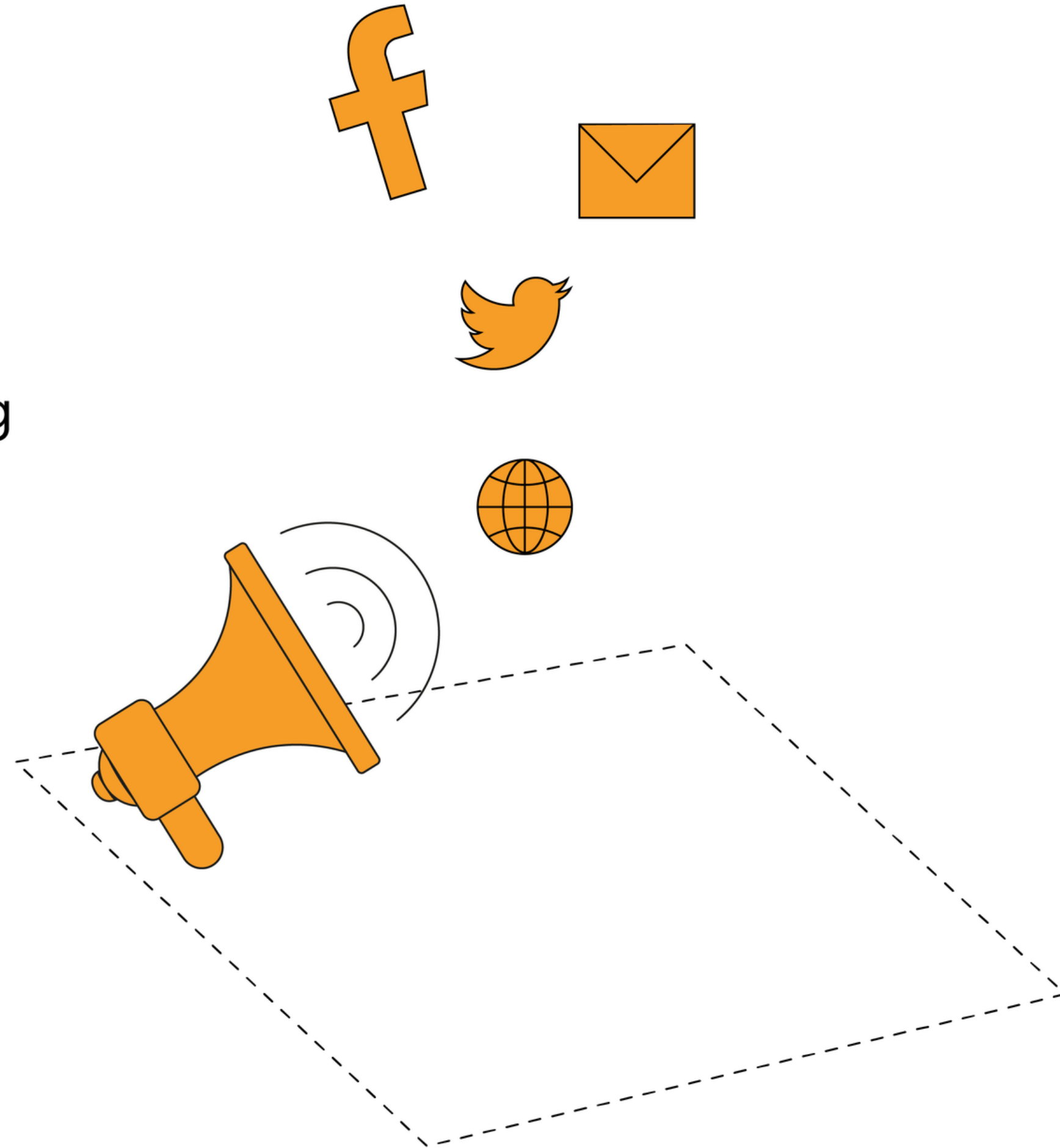
#2 Collaborate with partner organisations to establish links with existing communities. Involve them as early as possible.



RESEARCH

HOW TO FIND CITIZENS TO PARTICIPATE IN PROJECTS?

#3 Reach out to your target groups via **Social Media** – there may be existing Facebook groups with an interest to participate. Consider engaging campaigns in coordination with libraries and museums.



RESEARCH

HOW TO FIND CITIZENS TO PARTICIPATE IN PROJECTS?

#4 Benefit of existing collaborative spaces in and around your institution (such as maker spaces) or events (such as hackathons) to promote the citizen science projects or simply organize your own workshop!

